

What I Do & HOW I HELP

**“Helping You Win and
Build Business with Govt. —
Without Confusion or Delay”**



WHY MOST BUSINESSES STRUGGLE WITH GOVT. PROJECTS

- *Complex tender systems*
- *Missed eligibility criteria*
- *Poor documentation & compliance errors*
- *Delayed or denied payments*
- *No one to explain “what to do when”*

I created **Govt Work Made Easy** because I've seen smart, capable business owners lose time, money, and confidence trying to figure out the government system alone. It doesn't have to be that way.

WHO I WORK WITH

- **MSMEs applying for tenders for the first time**

- **Consultants building a government-facing service**

- **Entrepreneurs & startups ready to scale with public projects**

- **Product & service providers stuck with GEM or documentation**

- **Business owners tired of rejections or silence after submissions**

HOW I WORK WITH YOU

(Step-by-Step)

1. Audit Strategy Call (Start Here)

This is our starting point together.

- Audit where you are right now
- Spot the gaps in your documentation or process
- Give you a clear, custom roadmap based on your goals

You get personal time with me or my senior team.

You leave with total clarity on whether you need DFY, mentorship, or training.

2A. Done-For-You (DFY) Services

If you're ready to take action but need support on execution, and if the audit shows it's the right path — my team steps in to help.

Depending on your specific gaps and business stage, we may assist with:

- Structuring compliant documentation
- Supporting GEM registration setup or review
- Guiding you through the application sequence

This is for you if the roadmap we build together shows DFY execution is the best next move.

HOW I WORK WITH YOU

(Step-by-Step)

2B. Done-For-You (DFY) Services

If you're someone who wants to lead your own process — with expert support.

You'll get:

- Strategy calls with me
- My proven frameworks and templates
- Support during submissions
- Help with pricing, positioning, and eligibility

Best for consultants and business owners who want control and clarity.

SELF-PACED LEARNING

(Train on Your Time)

If you prefer to learn independently, I've made my training programs available to access anytime.

You can explore the available courses at

www.gwmeindia.com.



WHAT OUR **FIRST 90 DAYS** **TOGETHER** CAN LOOK LIKE

Day 1	You book your Audit Strategy Call
Week 1-2	We map your business + build your roadmap
Week 3-4	You start applying (or get your first doc set)
Month 2-3	You feel clear, confident, and in control
Month 3+	You begin submitting and executing professionally

A Few Words From People I'VE WORKED WITH



Neeraj, EPC Vendor

"After Siya Ma'am reviewed my bid, we cleared a **₹12L** work order."



Rashmi, Startup Founder

"The DFY process helped us submit our **first GEM tender** with confidence."



Faizan, Consultant

"**Clarity** in just one call. I finally understood where we were going wrong."



A LITTLE ABOUT ME



I've spent **26+ years** working in public sector and government contracting



I've helped **500+ businesses** build compliant, profitable system



I'm the author of **Smooth Sailing Through Government Projects**



I've been featured in **Fortune India, YourStory, and Financial Express**



I was recognized by the **House of Lords in London** for my contribution to business and public sector strategy

LET'S BEGIN

If you're ready to stop guessing and start winning, let's take the first step together.

[Book Your Audit Strategy Call](#)

[See How I Can Help With DFY or Mentorship](#)

“

*No stress, **No jargon**
Just real, **Expert support***

”

– Dr. Siya Seth